



# **PUKEKOHE**

## **Association Football Club**

### **Club Strategic Objectives 2019**

The strategic objectives of the Pukekohe Association Football Club are described below.

<b>Success Area</b>	<b>Objective</b>
<b>Male and Female Football</b>	To build a club with strength in Male and Female Football in the Auckland Football Federation
<b>Player Participation</b>	To provide opportunities for all of our players for participation in football, be that in a social or competitive way
<b>Player Development</b>	To provide a framework for the development of all our players at all levels that meets their need and implementing a successful Talent Development Structure
<b>Services and Facilities</b>	To provide quality club facilities and equipment meeting or exceeding the needs of our members
<b>Community</b>	To be an active participant in the Franklin community through development of strong relationships with Schools, Government and Non Government Organisations, Community and other sporting groups
<b>Finance and Administration</b>	To provide a sustainable Financial and Administrative base for the club, implementing best practices for a club of our size through a strong structure of Committee, Volunteers, Officials and Members working to a clear policy framework
<b>Coaches and Officials</b>	To develop quality coaches and referees, through the implementation of a support structure and training programs
<b>Members</b>	To meet the needs and expectations of our members through engagement, communication and involvement whilst growing a strong member base who each represent the club on an off the field in a positive manner
<b>Club Culture</b>	To develop a sustainable, strong, supportive and positive club culture